

3<sup>rd</sup> best Spanish public university in the area of Business Studies -**U Multirank**- (ranking backed by European Commission).

First Spanish university to earn 5 stars according to international quality accreditation system -**QS Stars University Ratings**- (International Accreditation)-.

The UAH is Spain's second best public university for teaching quality -**CYD Ranking**-.

Among the World's Top Universities -**QS World University Ranking**- and -**Times Higher Education World University Ranking**-.

Top Spanish University for Employability -**MECD Report on University Student's Labour Insertion**-.

Among the World's Top Universities for Employability -**QS Graduate Employability Ranking**-.

## PROFESSIONAL OPPORTUNITIES

- Management and administration of a tourist company.
- Planning and management of tourist destinations.
- Consultancy.
- Auditing.
- Cultural management.



## FACULTY OF ECONOMICS, BUSINESS, AND TOURISM

### GUADALAJARA CAMPUS

Calle Cifuentes, 28  
19003 Guadalajara

[economicasempresarialesyturismo.uah.es](http://economicasempresarialesyturismo.uah.es)



#### INFORMATION CENTRE

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  @UAHes

Double Degree in

# TOURISM AND BUSINESS ADMINISTRATION AND MANAGEMENT

Field of Knowledge:  
Social and Legal Sciences

## WORLD HERITAGE



## GLOBAL CREDIT DISTRIBUTION

TYPE OF SUBJECT	ECTS
Basic training (Basic)	84,0
Compulsory (COM)	177,0
Optional (OP)	42,0
<b>Total ECTS</b>	<b>303,0</b>

The updated offer of optional matters is available on the website of the Centre

Basic: Basic training;  
COM: Compulsory; OP: Optional

## COURSE PROGRAMME

FIRST YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	ECTS	Type	ECTS
	Business Economics	Basic	9,0	Statistics for Business I	Basic	6,0
	Business Law	Basic	6,0	Economic Theory	Basic	9,0
	Geography	Basic	6,0	Geography for Tourism	COM	6,0
Mathematics For Business I	Basic	6,0	English I	Basic	6,0	
			Mathematics for Business II	Basic	6,0	
	<b>TOTAL ECTS</b>	<b>60,0</b>				

SECOND YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	ECTS	Type	ECTS
	Statistics For Business II	Basic	6,0	Tourism Marketing I	Basic	6,0
	English II	Basic	6,0	German I. Applied to Tourism	COM	6,0
	Introduction to Accounting	Basic	6,0	Corporate and Financial Accounting	COM	6,0
Production Operations and Processes I	COM	6,0	Tourist Market Structure	Basic	6,0	
Company Law	COM	6,0	Production Operations and Processes II	COM	6,0	
	<b>TOTAL ECTS</b>	<b>60,0</b>				

THIRD YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	ECTS	Type	ECTS
	Analysis of Financial Operations (Annual)				COM	12,0
	German II. Applied to Tourism	COM	6,0	Corporation Tax System	COM	6,0
	Heritage I	COM	6,0	French I. Applied to Tourism	COM	6,0
Analysis of the Economic Environment of the Tourist Business	COM	6,0	Heritage II	COM	6,0	
Marketing: Strategies	COM	9,0	Tourism and Environmental Sustainability	COM	6,0	
	<b>TOTAL ECTS</b>	<b>63,0</b>				

FOURTH YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	ECTS	Type	ECTS
	French II. Applied to Tourism	COM	6,0	Cost Accounting	OP	7,5
	Human Resources Organisation and Management	COM	6,0	Strategic Business Management	COM	9,0
	Optional 1	OP	6,0	Financial Statements	COM	7,5
Optional 2	COM	6,0	Financial Management II	COM	6,0	
Financial Management I	COM	6,0				
	<b>TOTAL ECTS</b>	<b>60,0</b>				

FIFTH YEAR	FIRST TERM			SECOND TERM		
	Type	ECTS	Type	ECTS	Type	ECTS
	Optional 3	OP	6,0	Placements	COM	18,0
	Optional 4	OP	6,0	Undergraduate Dissertation	COM	12,0
	Optional 5	OP	6,0			
Optional 6	OP	6,0				
Optional 7	OP	6,0				
	<b>TOTAL ECTS</b>	<b>60,0</b>				