

3rd best Spanish public university in the area of Business Studies -**U Multirank**- (ranking backed by European Commission).

The UAH is Spain's second best public university for teaching quality -**CYD Ranking**-.

First Spanish university to earn 5 stars according to international quality accreditation system -**QS Stars University Ratings**- (International Accreditation).

Among the World's Top Universities -**QS World University Ranking**- and -**Times Higher Education World University Ranking**-.

Top Spanish University for Employability -**MECD Report on University Student's Labour Insertion**-.

Among the World's Top Universities for Employability -**QS Graduate Employability Ranking**-.

PROFESSIONAL OPPORTUNITIES

- Business creation and management.
- Purchase, operations, marketing, finance and human resources management.
- Auditing.
- Consultancy.
- Economic analysis (commerce, stock markets, finance, media, etc.).
- International business management.
- Economic development programmes and environmental analysis.
- Access to public service.
- Teaching and research.



FACULTY OF ECONOMICS, BUSINESS AND TOURISM

HISTORICAL CAMPUS

Plaza de la Victoria, s/n
28802 Alcalá de Henares (Madrid)

economicasempresarialesyturismo.uah.es



INFORMATION CENTRE

900 900 411

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Degree with bilingual option in

ECONOMICS AND INTERNATIONAL BUSINESS

Field of Knowledge:
Social and Legal Sciences

WORLD HERITAGE



GLOBAL CREDIT DISTRIBUTION

TYPE OF SUBJECT	ECTS
Basic training (Basic)	60,0
Compulsory (COM)	120,0
Optional (OP)	48,0
Cross-curricular	12,0
Total ECTS	240,0

The updated offer of optional matters is available on the website of the Centre

Students wishing to study part time may complete the course programme in 8 years.

Basic: Basic training;
COM: Compulsory; OP: Optional

COURSE PROGRAMME

FIRST YEAR	FIRST TERM			SECOND TERM		
		Type	ECTS		Type	ECTS
	Introduction to Economics	Basic	6,0	Mathematical Analysis	Basic	9,0
	World Economy	Basic	6,0	Economic Statistics I	Basic	9,0
	Introduction to Law	Basic	6,0	Economic Sociology	Basic	6,0
	Introduction to Business Economics	Basic	6,0	Cross-curricular II		6,0
Cross-curricular I		6,0				
TOTAL ECTS			60,0			

SECOND YEAR	FIRST TERM			SECOND TERM		
		Type	ECTS		Type	ECTS
	Introduction to Accounting	Basic	6,0	Economics and Internationalisation Processes	Basic	6,0
	International Economic Law *	COM	6,0	International Taxation	COM	6,0
	International Human Resources Management	COM	6,0	International Accounting *	COM	6,0
	Microeconomics I	COM	6,0	Microeconomics II	COM	6,0
Macroeconomics I	COM	6,0	Macroeconomics II	COM	6,0	
TOTAL ECTS			60,0			

THIRD YEAR	FIRST TERM			SECOND TERM		
		Type	ECTS		Type	ECTS
	European Union Economy	COM	6,0	International Business Management	COM	6,0
	International Macroeconomics I *	COM	6,0	International Macroeconomics II *	COM	6,0
	Institutions and Financial Markets	COM	6,0	International Marketing	COM	6,0
	International Economic History of the 19th and 20th Centuries	COM	6,0	International Trade and Globalisation II *	COM	6,0
International Trade and Globalisation I *	COM	6,0	Optional 1	OP	6,0	
TOTAL ECTS			60,0			

FOURTH YEAR	FIRST TERM			SECOND TERM		
		Type	ECTS		Type	ECTS
	Business Placement or Optional Subjects	OP	6,0	International Economic Organisations	COM	6,0
	Optional 2	OP	6,0	Business Placement or Optional Subjects	OP	12,0
	Optional 3	OP	6,0	Undergraduate Dissertation	COM	12,0
	Optional 4	OP	6,0			
Optional 5	OP	6,0				
TOTAL ECTS			60,0			

*Subject held in English optionally