# CATALOGUE

# Social Sciences



Universidad de Alcalá



Dirección General de Investigación e Innovación Tecnológica

CONSEJERÍA DE CIENCIA, UNIVERSIDADES E INNOVACIÓN



- ENTREPRENEURSHIP AND SMEs: BUSINESS MODELS AND DYNAMICS
- TERRITORIAL ECONOMIC ANALYSIS AND PUBLIC POLICIES
- TOURISM COMPETITIVENESS AND INNOVATION
- WELFARE, INEQUALITY, POVERTY AND PUBLIC POLICIES
- BUSSINESS LAW & FINANCIAL MARKETS LAW
- COMPANY LAW AND SECURITIES MARKET
- PUBLIC LAW, FUNDAMENTALS OF LAW, ECONOMIC AND PROCEDU-RAL LAW
- ENVIRONMENTAL ECONOMICS
- LABOURS STANDARS AND GLOBAL TRADE
- SOCIO-ECONOMIC IMPACT EVALUATION
- GLOBALIZATION, CROSS BORDER RELATIONS AND COMPARATIVE LAW
- INCLUSION AND EDUCATIONAL IMPROVEMENT: COEXISTENCE AND COOPERATIVE LEARNING
- INSERAS, SERVICES FOR SOCIETY: INNOVATION, EMPLOYMENT, BUS-SINESS AND SECTORIAL COMPETITIVENESS
- EXPLORE, BUILD, CREATE
- FUNDAMENTAL RIGHTS IN SPAIN AND IN EUROPE
- MOTOR DEVELOPMENT, EDUCATION AND SOCIETY
- ADMINISTRATIVE ORGANIZATION, EMPLOYMENT IN THE PUBLIC SECTOR AND LEGAL REGIME OF THE PUBLICS ADMINISTRATION
- SOCIAL POLICY JOAQUÍN COSTA
- SOCIAL RESPONSIBILITY AND SUSTAINABILITY
- COMPLEX SYSTEMS IN SOCIAL SCIENCES





# **EXPLORE, BUILD, CREATE**

Code 563

**EBC** 

**RESEARCH AREA** 

Social Sciences

COORDINATOR

Germán Ros Magán

**KEY WORDS** 

Education, STEAM, STEM, Interdisciplinarity, Transdisciplinarity, Didactics

#### CONTACT



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# **ABOUT US**

We are devoted to develop inter and transdisciplinary methodologies in education and specific didactics. The group consists of 9 members, specialists in different areas of didactics, i.e. physics, mathematics, geology, biology, music, plastic and visual arts, engineering and psychology of education.

# **RESEARCH LINES**

- Connecting research in didactics with practice in the classroom.
- Identify and analyze good educational practices based on interdisciplinary integration methodologies.
- Design, apply and disseminate educational proposals for all stages of education based on the most appropriate methodologies with the basic principle of inter or transdisciplinarity.
- Create networks between the University and the educational centers.
- Encouraging interest in science, increasing vocations, and gender equality.
- Promoting knowledge integration and networking between the different educational stages.
- To strengthen the connection between the different areas of scientific and humanistic knowledge.

# **OFFERED SERVICES**

- Training of teachers at all educational stages
- Consultancy to centers, associations or groups related to Education
- Networking between schools, institutions and the University







# **FUNDAMENTAL RIGHTS IN SPAIN AND IN EUROPE**

Code 603

# DEFEE

#### **RESEARCH AREA**

Social Sciences

#### COORDINATOR

Encarnación R. Carmona Cuenca

#### **KEYWORDS**

Fundamental Rights,
Spanish Constitution,
European Convention on
Human Rights, Charter of
Fundamental Rights of the
European Union, European
Social Charter

#### **AIM**

- Public Administrations
- Collectives of judges, prosecutors and lawyers and jurists in general
- NGOs
- Secondary Education Establishments

#### CONTACT



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# **ABOUT US**

Our object of study is research on validity and effectiveness of the fundamental rights recognized by the Spanish Constitution. Nevertheless, at present, this study cannot do without an analysis of rights by the different European institutions and its documents. The European integration process and Article 10.2 of the Spanish Constitution require completing the analysis of fundamental rights at the national level with the study of these rights, especially those recognized under the European Convention on Human Rights, the Charter of Fundamental Rights of the European Union and the European Social Charter.

# **RESEARCH LINES**

- Fundamental Rights in the Spanish Constitution
- European Convention on Human Rights
- European Social Charter
- Charter of Fundamental Rights of the European Union

# **OFFERED SERVICES**

- Research on compliance with the fundamental rights recognized under the Spanish Constitution and in various European documents (Research Projects)
- Advising public and private institutions on effectiveness of fundamental rights in our legal system
- Courses, Seminars and Conferences into the subject studied
- Collaboration with institutions in disseminating a rights culture (Research contracts)







# **COMPLEX SYSTEMS IN SOCIAL SCIENCES**

Code 657

SCCS

**RESEARCH AREA** 

Social Sciences

COORDINATOR

Javier Carrillo Hermosilla Federico Pablo Martí

**KEY WORDS** 

Economy, Complexity, Sustainability, Technology

AIM

Sector público y privado

#### CONTACT



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# **ABOUT US**

Recently social sciences, especially economics, have incorporated in its methodology aspects related to complexity. The extraordinary increase in the current availability of statistical information as well as in computing power, allows a change in the top-down orientation, that has traditionally characterized social sciences research, by a bottom-up approach, rather less limited when representing the real behavior of economic agents and their relationships. In particular, the use of methodologies such as agent-based simulation, along with network analysis and processing of large databases, makes it possible to explain the aggregate behavior of society and its economy as an emergent phenomena arising from the individual actions of its members. The group's goal is to apply the techniques of complexity analysis in the field of economics and other social sciences, with particular attention to spatial, technological and environmental issues.

# **RESEARCH LINES**

- Agent-based modelling
- Environmental sustainability and circular economy
- Technological change
- Social networks
- Transport systems

# **OFFERED SERVICES**

 Modelling and evaluation of public and private decision systems through complexity analysis







# ADVANCED RESEARCH IN COMPANY AND FINANCIAL MARKETS LAW

Code 678

# **IADSMV**

# **RESEARCH AREA**

**Social Sciences** 

# COORDINATOR

Santiago Hierro Anibarro

# **KEY WORDS**

Company law, Corporate Governance, Financial Markets

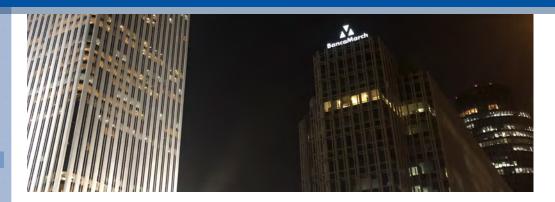
#### AIM

- Law Firms, Business
- Enterprises and associations
- Financial Industry and Public Authorities and Government

#### CONTACT



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# **ABOUT US**

Consolidated research group with experience in complex legal advice to large companies and international law firms.

# **RESEARCH LINES**

- International Corporate Governance and Company Law
- Directors duties, compensation and liability
- Financial Markets Law

# **OFFERED SERVICES**

Legal services and consultory







# PUBLIC LAW, LEGAL BASES, LAW & ECONOMICS, PROCEDURAL LAW

Code 712

# IURA ECONOMIAL

#### **RESEARCH AREA**

**Social Sciences** 

#### COORDINATOR

M. Carmen Chinchilla Marín

#### **KEYWORDS**

General theory of law,
Public law,
Law & economics,
Procedural law,
Administrative-judicial
review

#### AIM

 Public entities, companies acting before the public sector

#### CONTACT



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# **ABOUT US**

Our focus is the research of the current transformations of the general theory of law and regulations in the fields of public and procedural law, particularly in the areas of administrative and law & economics.

# **RESEARCH LINES**

- General theory of law and renewal of public law
- Renewal of the structural elements of procedural law
- Public regulation of the economy

# **OFFERED SERVICES**

Legal advice in public and procedural law







# **TOURISM COMPETITIVENESS AND INNOVATION**

Código 715

# **ATURI**

**RESEARCH AREA** 

Social Sciences

COORDINATOR

María Jesús Such Devesa

#### **KEY WORDS**

Tourism economy,
Sustainable development
in tourism, Digital
economy, Tourism
innovation, Tourism
competitiveness

#### AIM

- Public and private national and international institutions
- Tourism and related businesses
- Civil society

#### CONTACT



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# ABOUT US

Tourism represents one of the main industries, not only in the Spanish economy, but also worldwide. Due to the transversal and intersectoral nature of the touristic activities, as well as their implications on a significant number of other strategic sectors, it is imperative to analyze in depth its operations, impact and implications both at business and aggregated level (regional, national, worldwide).

The relevance of studying this industry also lies in its potential as a productive activity with relevant innovative capabilities.

However, the current challenge is to make the current tourism model compatible with the Sustainable Development Goals (SDGs) proposed in the framework of the United Nations 2030 Agenda. The key is to put the accumulated tourism knowledge and innovation to full use.

# **RESEARCH LINES**

- Economic impacts of tourism
- Public policies, sustainable management and planning of tourism destinations
- Management of tourism resources
- Tourism innovation: smart tourist destinations and artificial intelligence
- Tourism competitiveness and sustainability in the digital and collaborative economy
- Tourism and sustainable development goals
- Gender perspective and female entrepreneurship
- Business management in tourism
- Efficiency and competitiveness on tourism companies

# **OFFERED SERVICES**

 Modelling and evaluation of tourism destinations, public policies and tourism enterprises







WELLBEING, INEQUALITY, POVERTY AND PUBLIC POLICY

**Code 752** 

# **WEIPO**

**RESEARCH AREA** 

Social Sciences

#### COORDINATOR

Olga Cantó Sánchez

#### **KEY WORDS**

Wellbeing, Inequality, Poverty, Public Policy evaluation, Social mobility

#### **AIM**

- Public administration,
- Foundations
- Think Tanks
- NGOs

#### **CONTACT**



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Wellbeing, Inequality, Poverty and Public Policy

# **ABOUT US**

WEIPO is a research group for the study of the economics of wellbeing, inequality, poverty in a wide sense, including both theoretical discussions about measurement and empirical studies on income and wealth distribution, social policy evaluation and the analysis of labour market conditions in developed countries. Members have a large experience on analyzing inequality, poverty, income mobility, economic insecurity, intergenerational transmission of opportunities, gender discrimination and the distributive impact of Tax-Benefit policies and their reforms. The group has the main aim of widening current knowledge in economics leading to high quality research, organizing research activities such as seminars or international meetings, training young researchers and transferring knowledge advancement to society and policy makers.

# **RESEARCH LINES**

- Measurement of wellbeing
- Inequality, poverty, mobility and equality of opportunity
- Redistributive effects of public policy
- Statics and dynamics of income and wealth
- Deprivation and social exclusion
- Equity in the labour market

# **OFFERED SERVICES**

- Measurement of inequality and poverty
- Labour market and wellbeing analysis
- Evaluation of the distributive impact of public policies
- Assessment in public policy design







# **LABOUR STANDARS AND GLOBAL TRADE**

**Code 772** 

# **ELABCOM**

# **RESEARCH AREA**

**Social Sciences** 

#### **COORDINATOR**

José Luis Gil y Gil

#### **KEY WORDS**

Globalization, Global trade, Multinational enterprises, ILO, Social justice, Decent work, Labour standards, Social clauses

#### AIM

- Social partners (worker's and employer's organisations)
- Multinational enterprises

#### CONTACT



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# **ABOUT US**

Analysis of the socio-legal dimension of globalization, in particular liberalization of trade and the issue of multinational enterprises.

# **RESEARCH LINES**

- Social dimension of globalization
- International universal and regional Labour Law instruments
- Social clauses of free trade agreements (FTAs)
- Multinational enterprises and labour standards in a globalized world
- Transformation of Labour Law and labour standards
- Labour standards, labour markets and technological factor
- Internationalisation of Labour Law and transnational mobility

# **OFFERED SERVICES**

- Advanced research
- Legal advice
- Elaboration of legal opinions and technical reports
- Legal training and knowledge transfer

# **RESULTADOS COMERCIALIZABLES**







# ENTERPRENEURIAL ACTIVITY AND COMPANY SIZE: BUSINESS MODELS AND BUSINESS DYNAMICS

Code 801

# **ENTREPRENEUR**

#### **RESEARCH AREA**

Social Sciences

#### COORDINATOR

Fernando Javier Crecente Romero

#### **KEY WORDS**

Entrepreneurship, SMEs,
Business
internationalization,
Business Failure, Business
Financing, Business size

#### **AIM**

- Instituciones públicas
- Empresas del sector privado
- Entidades educativas

#### **CONTACT**



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# **ABOUT US**

The main purpose of this research group is the analysis of the entrepreneurial activity as well as of the business dynamics. These agents, especially SMEs as well as freelances, are the main employment, innovation and economic growth creators. Likewise, the phenomenon of intrapreneurship will also be studied. Among the specific researches the analysis of the multiple dimensions that make up the analysis of entrepreneurs and their business dynamics stand out. Dynamics such as: strategic analysis, internationalization processes, the impact of the economic and institutional environment, the access to sources of financing, the business performance, the competitiveness or the business leadership. The presence of thresholds and differential elements of SMEs, makes necessary a quantitative and qualitative analysis of the explanatory factors of their activity, their outcomes, the efficiency of their performance as well as the evaluation of business services policies (especially, the financial ones). The value proposition of this research group is based on an eclectic approach, which brings together the multidisciplinary nature of the entrepreneurship and the business dynamics.

# **RESEARCH LINES**

- Business dynamics and demographics Entrepreneurial activity and business failure:
- influence of the institutional environment
- Business SMEs financing
- Business strategy and culture Evaluation of government policies to support
- SMEs-entrepreneur

# **OFFERED SERVICES**

- Diagnostics on business sectors
- Diagnostics on business viability
- Strategic analyzes

